

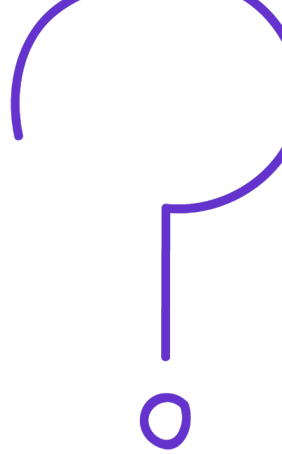
Boardroom



Imagining Boardrooms of the future



How far into the future do you and your leaders currently think? 🌟



How do you imagine your Board meetings might be different in 2030?



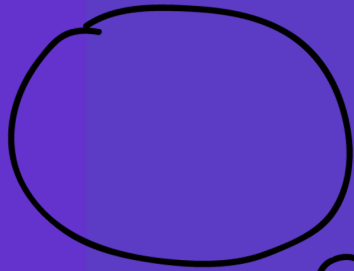
What is Boardroom 2030?

An invitation for all businesses to consider what a Boardroom conversation in their organisation could look like in 2030



Boardroom
↳ 2030

<https://boardroom2030.org/>



Who is around the table?

What is on the agenda?

What rules are being followed?

How are decisions made?

Where is it taking place?

Experiment with what your Boardroom could look like

Different approaches to hosting a Boardroom 2030 activation:

The Pivot: Pivot the focus of an existing meeting, altering the agenda to ensure a 2030 focus or inviting different people to join you.

The Extension : If agenda items are already fixed for future meetings, you can plan an extension to an existing meeting (Minimum 30-60 mins) for a 2030 discussion

The Away Day: Organise your Boardroom 2030 activation as part of a strategy session or awayday with your existing board.

The Reinvention: Host your Boardroom 2030 activation distinct from existing Board meetings. Maybe it is led by the next generation of leaders in your business or young people in your local community.

NOTE: If you don't currently have a board but want to take part, you are most welcome!

How might a Boardroom 2030 conversation help your business?

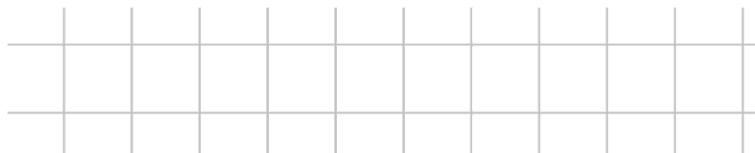
Take time to explore the big questions: How might the product or service you offer change by 2030? How might we ensure we're a great place to work by 2030? How might we have a more positive impact on the planet by 2030?

Engage your stakeholders: Why not use Boardroom 2030 to involve employees, customers, suppliers or your local communities in conversations about how your business might evolve to tackle the challenges facing its people? You could also invite other IIP members along for a different perspective.



Develop your people: This is an opportunity to invite team members who may not currently sit on your board to attend a Board- style conversation, which can be an excellent learning and development experience

Inspire your existing Board: by welcoming new skills and perspectives to your business discussions



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Who would you like to see on your Board in 2030?

#WeMeanIt

Sustainability.
We mean it.

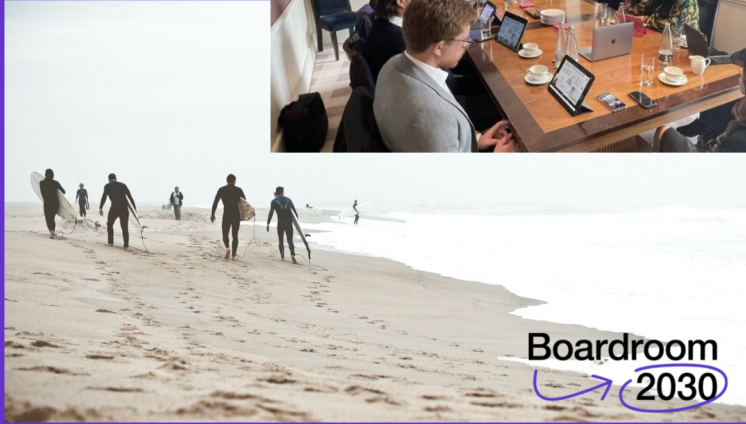
The Board

- Glover Hogan** *Founder and Executive Director at Forges of Nature*
- Jessica Onuikut** *Research Fellow, Inclusive Net Zero, University of Oxford*
- Kays Axelsson** *Net Zero Policy Engagement Fellow, University of Oxford*
- Antonia Tony-Fadjo** *Inclusive Hiring Lead, UK and Global Functions, The Body Shop*
- Chris Davis** *International Director of Sustainability, Activism and Corporate Communications, The Body Shop*
- Gavin Gilbe** *Assistant Manager, The Body Shop*
- David Boynton** *Chief Executive, The Body Shop*
- Anah Nebel** *Global Activist and Sustainability Specialist, The Body Shop*
- Celeste Leverton** *Associate Director, Sustainability Manager, Courts*



Federated Hermes

Why not take inspiration from The Body Shop's Youth Board at COP26?



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What might your Board-style conversation look like?



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Supporting resources



Want to find out more and register your interest? We'll send you the Activation Kit

The Activation Kit compiles information, resources and inspiration to help businesses plan their Boardroom 2030 activation.

Please confirm you have read our [Privacy Policy](#).

Send Me The Activation Kit!



Visit boardroom2030.org/ to download the free Activation Kit for inspiration and ideas for how to design your Boardroom 2030 session

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Begin with a ideation session

Chapter 1: Tools to get you started

Invite a few colleagues to work through the following prompts and get thinking:

- What kind of activation do we want to lead?
- What atmosphere do we want to create? Is this going to be a creative, interactive or more formal session?
- Who do you want to make from inside or outside the business?
- What is our main outcome of having a Boardroom 2030 activation? Are there particular topics we want to raise or people we want to have a proposal or award to take to the Board?
- What support do we need to prepare in advance?
- How can we make sure to connect to other next steps so that we can get on our documents and slides?

2 Who has a seat at the table?

Chapter 1: Who has a seat at the table?

Read reflections from our students: Caroline Coleman and members of Curators, about who they would sit at in board meetings in 2030.

Then, think about how you can identify your board, considering the [boardroom 2030](#) and [what being into account](#) (some key [B Corp](#) [values](#) [to](#) [consider](#) [when](#) [choosing](#) [your](#) [board](#) [members](#)).

Finally, think how to represent the [boardroom 2030](#) and [what being into account](#) in your company's activities.

Don't forget to make a [boardroom 2030](#) [document](#) [and](#) [share](#) [it](#) [with](#) [your](#) [team](#).

Where to host your activation?

Chapter 1: Where to host?

We encourage you to get creative about where your meeting could take place:

Some businesses will be holding their activations in a public setting so more team members can engage, and others may choose settings that reflect their business and impact. We encourage you to think outside the boardroom!

Places you might want to consider include:

- A local park, field or farm
- A publicly access: You could one of some of the students would like to address and the questions? Or maybe make them to be the board members?
- A nearby venue: Maybe one of local restaurants would like to join you?

As an employer, it's also a chance to host your Boardroom 2030 meeting in a location where they can be involved in making young people a better place to work.

What?

We expect most Boardroom 2030 activations will take place between October 2022 and November 2022. In this time you can sign up to our [Boardroom 2030](#) [events](#) [calendar](#) [and](#) [register](#) [your](#) [company](#) [to](#) [participate](#) [in](#) [the](#) [event](#).

Once you've chosen the date and location of your activation, register your place here.

Inside the Activation Kit

1 Shaping your agenda

Chapter 2: Shaping your agenda

The Boardroom 2030 activation (inspired, instead of a traditional board meeting, it might be held in a cafe or a park) to help you shape your activation. You can [find the Boardroom 2030](#).

Then, [think about the agenda](#) [template](#).

And remember, as you look ahead to 2030, create space for you to be heard. Remember, how can you make sure your ideas are heard? How can you make sure your ideas are heard? How can you make sure your ideas are heard?

Asking the right questions

Chapter 2: Asking the right questions

A good Boardroom 2030 activation depends on good questions. We've collected different questions brought to you by organisations leading in the future of boards:

- [Questions about the role of the board](#) (page 25-26)
- [Questions about the role of the board](#) (page 27-28)
- [Questions about the role of the board](#) (page 29)
- [Questions about the role of the board](#) (page 30)
- [Questions about the role of the board](#) (page 31)
- [Questions about the role of the board](#) (page 32)
- [Questions about the role of the board](#) (page 33)
- [Questions about the role of the board](#) (page 34)
- [Questions about the role of the board](#) (page 35)

Remember, keep it simple! There's no need to get too far into the details. What are the key questions you'd like to explore? Or perhaps, a few questions you'd like to explore with?

Questions to expect from young people

Chapter 2: Questions to ask

Emily Kibbe is helping to mobilise B Lab UK's first Youth Ambition Council. Find out what questions to expect from young people:

- Who benefits from the most from your actions? What is your target of impact when it comes to following through on your climate commitments?
- Are you truly reaching the voices of young people? Are their voices coming to board conversations or advisory takeaways?
- What opportunities exist within your company for young people to express their voices? How can both young employees and consumers contribute to board conversations?
- How can you ensure a diversity of opinions are represented in board settings? What experiential activities might be currently underrepresented in board spaces?

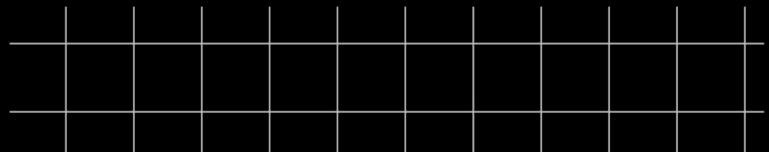
Emily Kibbe
Research Associate at Oxford Net Zero

Just check out [Good Energy's](#) call out for a school rep board member for inspiration. You can also [find out more about the Youth Ambition Council](#) and meet some of our members.

How do I take part?

Boardroom
→ 2030

- 1 Commit to having a Boardroom 2030 conversation
- 2 Share when and where your conversation will take place
- 3 Commit to sharing artifacts from your conversation: a record of who attended, a sample of your agenda and minutes, photos etc
- 4 Get planning what this will look like for your business- use the Activation Kit for inspiration





Before the event we weren't sure what to expect, however it definitely exceeded expectations and we've had great feedback from the team too. It was so successful that we are also planning on doing similar exercises for future team days

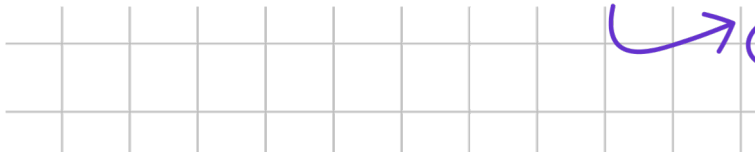
Josie Morris

Managing Director



Boardroom

2030





Who is taking part?

Some early adopters

Bates
Wells 

natura & co

EC  SIA

finisterre

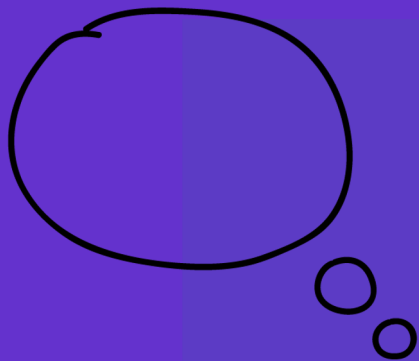
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DIRECT**

WOOLCOOL®

Coutts | 

CROWN DEPENDENCIES

Find out more @
boardroom2030.org



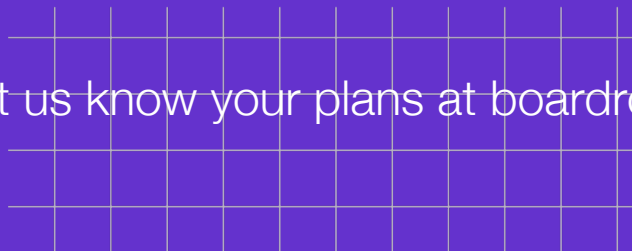
What's happened so far:

- Launched September 2022
- Featured in the Financial Times

To date:

- 950+ downloads of the Activation Kit
- Flagship event with The Body Shop at COP26
- 10+ Activations taken place

Let us know your plans at boardroom2030.org so we can share your Boardroom story!



Contact

For questions, ideas and comments,
contact info@boardroom2030.org

<https://boardroom2030.org/>

Log your interest in getting involved

[here](#)

