Emergency exit

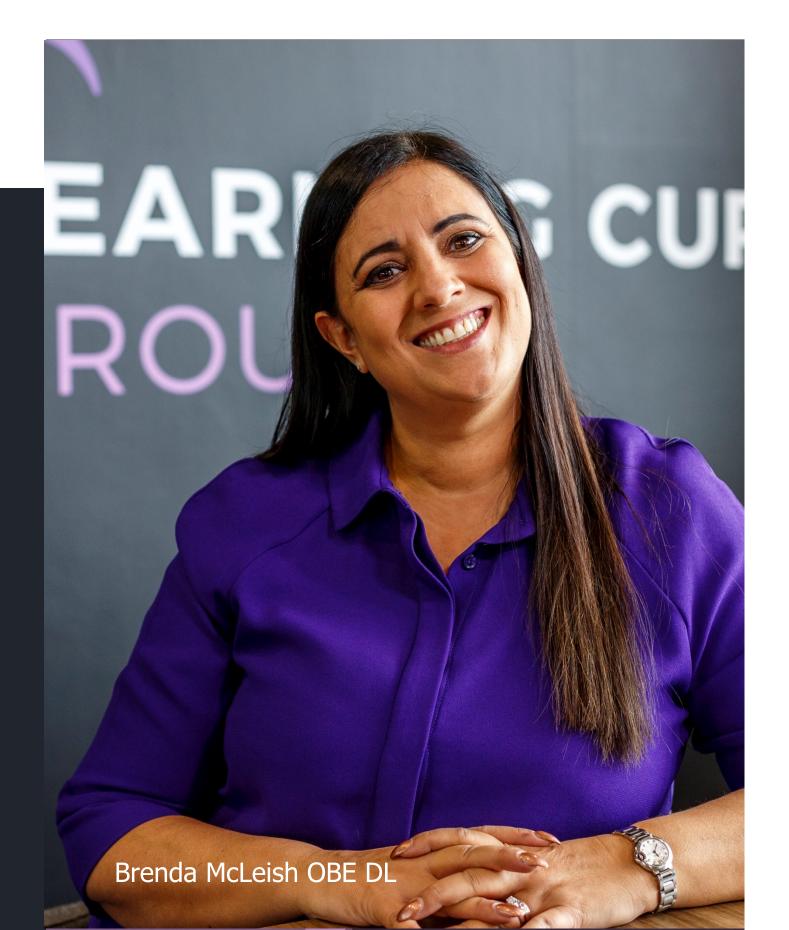
# Building Purpose and Community

**Donna Briggs**, Head of Happy People and Development **Rachel Cornforth**, Head of Brand and Communications









# **IT STARTS WITH** LEADERSHIP

2004 – LCG founded 2008 – Director of Business 2015 – Chief Executive Officer



- Development, Operations Director,
- Managing Director of Skills Academies







## **THIS IS LCG**



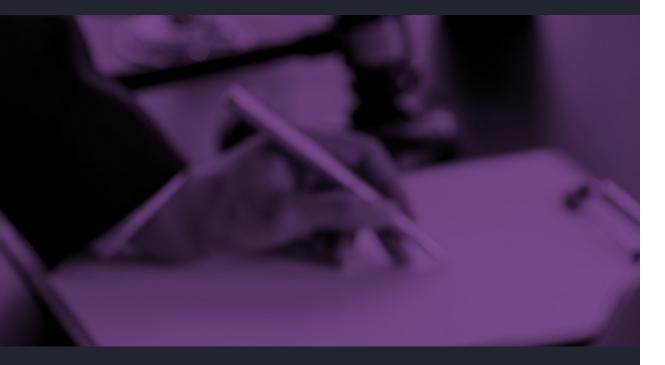
Online courses

**Apprenticeships** 

**Skills Academies**  Employability **Skills** 

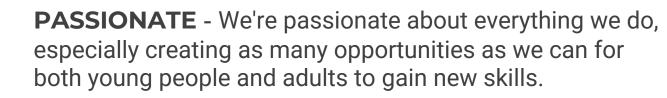
### **Employability Skills**

- Pop-up within communities
- Community hubs
- Self sustaining
- Careers and soft skills



• 8,000 qualifications in 2019

# **BUILT ON VALUES**



U

**UNSTOPPABLE** - We are committed to continually exploring ways to improve the service that we offer for the benefit of our learners, partners, and employers.

**RIGHT** - We endeavour to be open, honest and fair in our dealings with learners, employers, partners and stakeholders. We also aim to get it right first time.



R

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**PARTNERSHIPS** - We continually strive to deliver excellence through strategic and sustainable partnerships with a wide range of FE organisations, employers and wider stakeholders.

**LEARNERS** - We keep our learners at the centre of everything we do and we are driven by the desire to provide life-changing opportunities for them.



**EMPOWERED** - We are passionate about supporting Purple People at all levels, empowering them to realise their full potential and progress.





### **PEOPLE ENGAGEMENT Communications**



#LCGPRIDE

Rachel Cornforth 18 October · 🔂

💙 Diverse Conversations 💙

A wonderfully relevant (and I promise, unplanned) diverse conversation for us this time. Today is World Menopause Day and the amazing Christine Robinson and Heather Bage asked me if I'd be interested in hearing about their experiences as they've been going through the menopause. It's astounding that around 50% of the population will go through this in their life and there are very few conversations that are had about it.

Thanks Christine and Heather!... See more

going through the menopause. Um so this is absolutely our best .

### **PEOPLE ENGAGEMENT** Inclusion

.ul ....



Learning Curve Group 14,339 followers 9mo • Edited • 🔇

As part of International Women's Day we asked our **#PurplePeople** to tell us who inspires them at Learning Curve Group. Here are some of the fantastic responses we got! We are so proud to have so many amazing women at LCG. 🤎

Tag your inspirational women below! 👇

#InternationalWomensDay2022 International Women's Day 2022

ernational Women's Day 2022

On International Women's Day we asked our Purple People to nominate a oman at LCG who inspir them and tell us why Here is what our Purple People had to say about their colleagues.

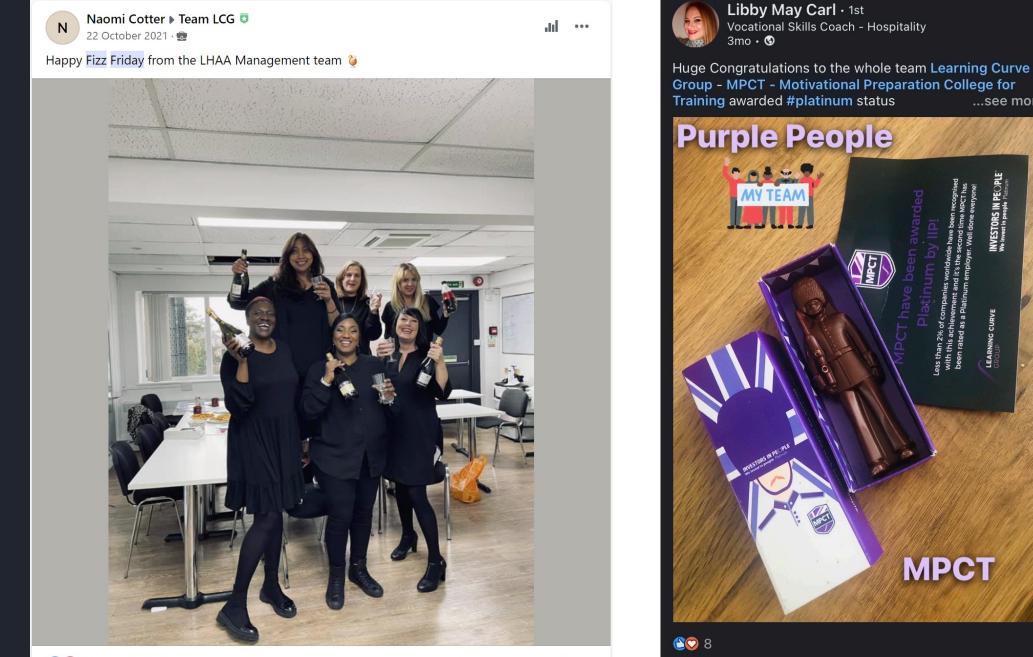
**C C** 

4 reposts

...

...

...see more



௴♡ You and 24 others

4 comments Seen by 229



### **PEOPLE ENGAGEMENT Celebrating achievements**

### **Stephen Smith**

16 November at 20:09 · 💼

.11 ....

Over the moon to receive this today at the Teaching and Learning Conference. Such a good day



**O** You and 19 others

9 comments Seen by 267



C Comment



### Congratulations! You've been nominated



Staff Conference Team <staff.conference@lear To <a>Rachel Cornforth (She/Her)</a>



05/09/2022

(i) If there are problems with how this message is displayed, click here to view it in a web browser.

# PEOPLE ENGAGEMENT





### Rachel

You have been nominated for an award at the 2022 Learning Curve Group Annual Awards. Good Luck, the winners will be announced at the awards ceremony at Staff Conference on 20th September 2022.

Click Here to View Your Nomination >



**Transforming Lives Through Learning** 

## **PEOPLE ENGAGEMENT**

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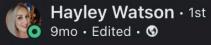
Gifting



Hana Taylor · 1st Talent Partner at Learning Curve Group 10h • 🕲

A very thoughtful Christmas gift on my desk this morning from Learning Curve Group 🎄 💙

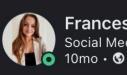




I absolutely love this little box of treasures I recieved from Learning Curve Group for my promotion to my new role as an Area Manager for Housing and Property Apprenticeships. I can't wait to get started. Looking forward to the next chapter.

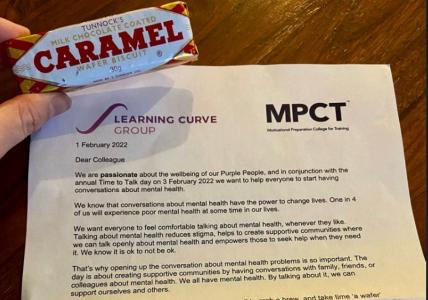
#lcg #promotion #apprenticeships





work for...

Learning Curve Group / MPCT - Motivational Preparation College for Training



explore what they're feeling.

Francesca Veal (She/Her) • 1st Social Media Executive at Social Instinct

It's little things like this that make me love the company I

### #mentalhealth #training #work #purplepeople #LCG

On Friday 4<sup>th</sup> February, we would like to invite you all to grab a brew, and take time 'a water from your desk to enjoy your chocolate and start conversations about how you and your colleagues are feeling.

Why not reach out to a friend, colleague, or family member this week. There are lots of ways to get conversations about mental health started. Here are a few ideas.

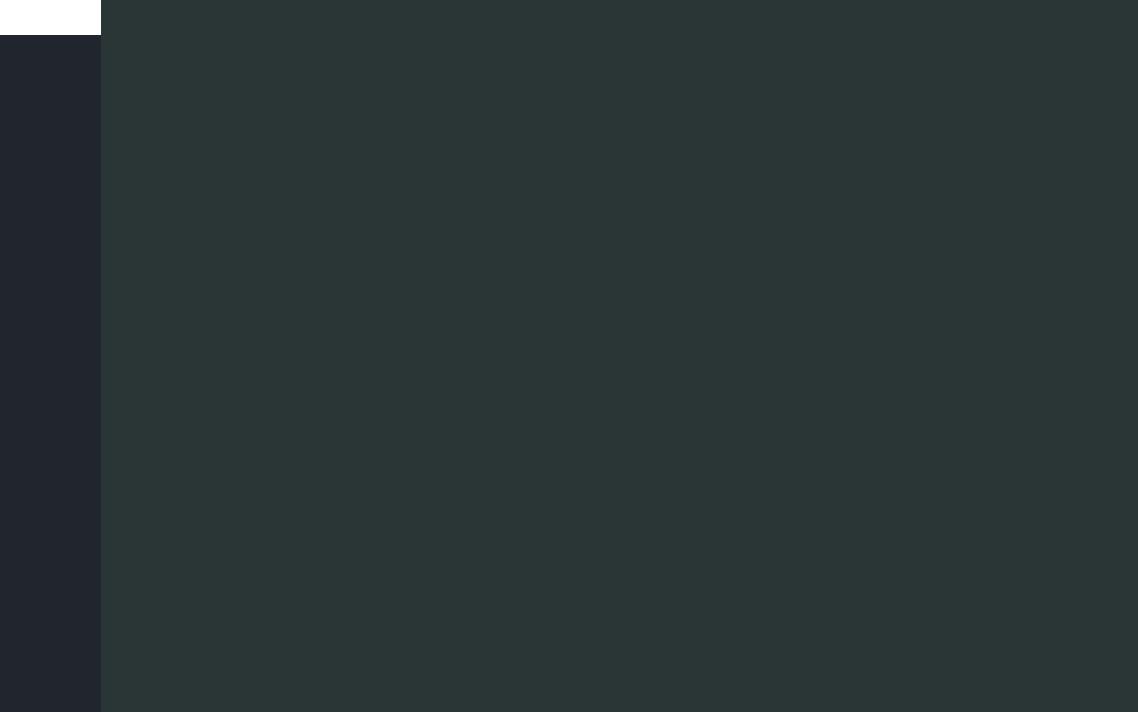
1) Check in - If you are unable to meet or if someone doesn't feel ready to meet face-to-face, picking up the phone, having a video call, starting a group chat or messaging someone on social media lets them know you are there to talk and ready to listen.

2) Listen and reflect - Whether you have a mental health problem or not, this will be a challenging time for our mental health and wellbeing. If someone opens up to you, remember that you don't need to fix things or offer advice. Often just listening, and showing you take them seriously, can help someone to manage.

3) Ask questions - Ask how people are managing, and ask again if you're worried they aren't sharing the full picture. Asking again, with interest, can help someone to open up and

Attached is a conversation starter game which might be usefull

### PEOPLE ENGAGEMENT Benefits







**COVENANT** 



**INVESTORS IN PEOPLE** We invest in people Platinum



### **PEOPLE ENGAGEMENT Accreditations**

### INVESTORS IN PEOPLE Gold



# COMMUNITY ENGAGEMENT

- **Envi** charg
- Procurement:
- Ethical: Awareness days, diverse
  - conversations, mental health
  - handbooks, health scheme
- Paid Volunteering days
- Charity...

### cache

Outlification Certificate NCFE CACHE LEVEL 2 CERTIFICATE IN CUSTOMER SERVICE FOR HEALTH AND SOCIAL CARE SETTINGS

This is to certify that

CELESTE ADRIANA RAMIREZ ALVAREZ

> Learner Number 106008243 has achieved this qualification

Certificate Number \$2609100 alfication Reference Number 603/0483/2 Diste Awarded: 10/08/2021

Celeste - Customer Service Learner

- Environmental: Electric car
  - charging bays, car sharing, recycling

# LCG CHARITY FOUNDATION

Alleviating poverty

Increasing skills

Decreasing unemployment



Clare - Mental Health Learner

# **LCG CHARITY FOUNDATION**





# LCG CHARITY FOUNDATION

### Financially

- Quiz nights
- Movie nights
- Prize draws
- Annual charity ball

### **Non-financially**

- Donations to Smart Works
- Food banks donations
- Easter egg donations
- Warm winter coat donations

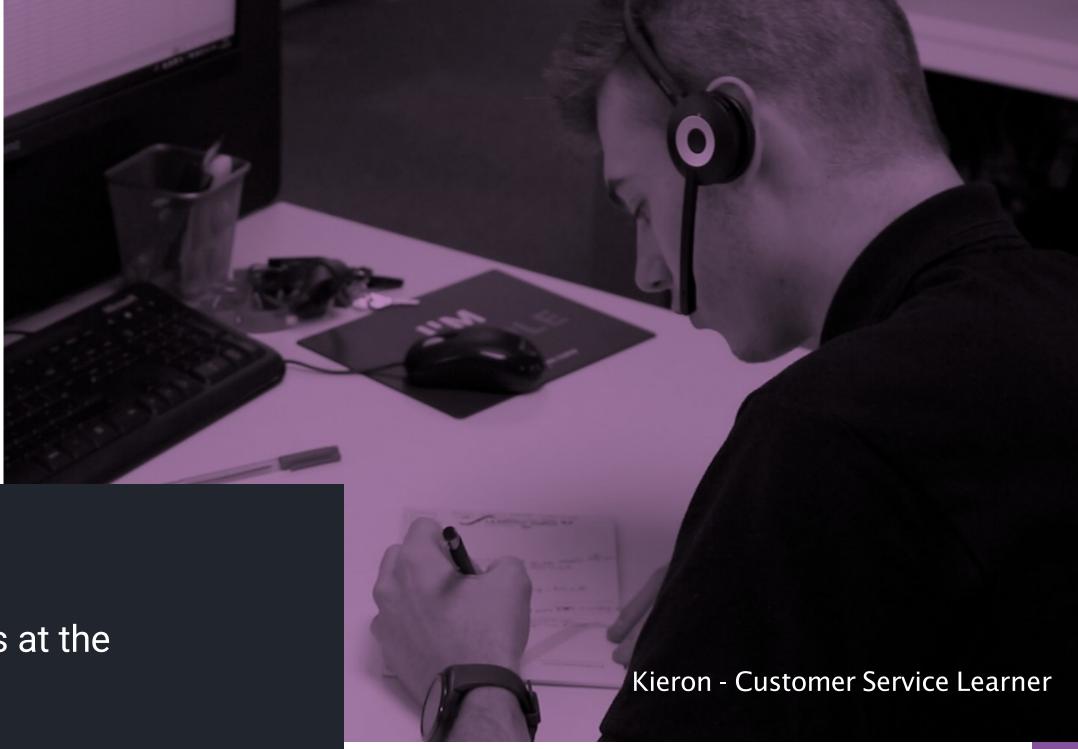


. Wo.uk



Billal - Cyber Security Learner

# FOCUS ON WHAT MATTERS



- Listen and act
- Keep people informed... in the right ways at the right times
- Hire the **right** people

- Head of Happy People & Development • National support from our charity foundation • Dress down day payments • Charity monthly prize draw • Opening our offices and academies as 'drop off points' for Smart Works • Paid volunteering days

- Electric car lease scheme
- Sales team conference

Jo - Digital Learner

# WHAT'S NEXT?

# THANK YOU

