Balancing Act

Integrating Culture & Wellbeing strategies for Hybrid Work

2erolutionising Mental Health

and Beyong

Petra Velzeboer

A state of wellbeing in which an individual realizes their own potential, can cope with the **normal** stresses of life and can make a contribution to their community.

World Health Organisation



WHEN THE PERKS DON'T WORK

INVESTORS

The true value of investing in a culture of wellbeing

The issue...

- 51 Billion Annual Cost of poor mental health. Deloitte
- 103 Billion The cost of staff sickness in the UK. IPPR
- 1.8 Million Workers suffering from work related stress. HSE



A Mentally Healthy Culture

. . .

Psychological Safety Apps Conversations Bravery **Webinars** Leading by Example Helplines Values & Behaviors Culture **Benefits** Flexibility HR Inclusion Leadership Yoga Working practices No stigma

PVL

Challenges of a Hybrid World

- Communication
- Meeting culture
- Inequality
- Burnout
- Culture, connection & belonging
- Managing split teams
- Noticing when someone's not ok

What drives job satisfaction, according to employees?

Ranking the drivers of job satisfaction



The most important quality of a leader is to **model the way**

THE FIVE PRACTICES OF EXEMPLARY LEADERSHIP

2011

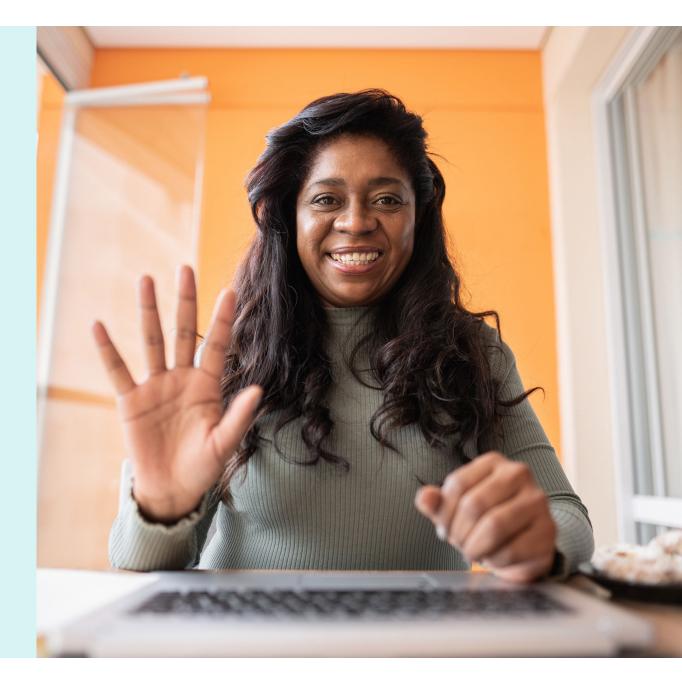
Your foundation is everything





Show the way

- \checkmark Schedule Connection
- ✓ Be Explicit
- \checkmark Don't avoid the issues



Unproductive meetings cost \$34 billion a year

70% of employees believe their job satisfaction would improve if they attended fewer meetings

Pumble.com Statistics on time spent in meetings



Priya Parker

The Art of Gathering

- Give your gathering a Purpose
- Connection over Tasks
- Create a more playful world
- Close with intention



If you want a different response, why not ask a different question?

Petra Velzeboer

Connection

Formal and Informal

Team meetings Performance reviews Office or Team days 1-2-1 Check ins Show the Way Wellbeing in daily language



My team support with...

> Strategy

> Leadership

> Training